



Bicycle Maintenance criteria

The popularity of bicycle touring is growing. Many travellers cycle day trips, explore cities by bike to find local gems, speed along on mountain bikes in the forest hideaways or on the fells, or cycle around Finland, enjoying the feeling of freedom, new destinations and stunning scenery. An essential part of a cyclist's travel experience are the services that operate with the Welcome Cyclist attitude.

The Welcome Cyclist logo helps the cyclists find the services meant for them. You can use the Welcome Cyclist logo if you fulfill the criteria on the next page. You also benefit from the joint marketing and communication of cycling tourism, which is implemented by the Cycling Tourism Centre Finland, Visit Finland and other tourism actors.

Welcome Cyclists attitude. You offer the bicycle traveller an expert, flexible service that takes into account their needs.

Bicycle Maintenance

- » You serve the bicycle traveller flexibly and as quickly as possible
- » The staff has appropriate training and/or experience in servicing various types of bicycles, including electric bicycles
- » If necessary, you order spare parts from another city or bike shop
- » You can also offer service in English

Communication

- » You will keep the Welcome Cyclist logo visible in your business premises and on your website
- » You can advise on transport connections and transport services in the area, as well as cycling-friendly services

Collaboration

- » You network with other Welcome Cyclist service providers in the area
- » You work with a partner who will transport the broken bike and the cyclist to you if necessary

A tip: You can co-operate with other Welcome Cyclist companies in the area, for example by offering your services to their customers.



More information:
Pyörämatkailukeskus /
Pyöräilykuntien verkosto ry
Henna Palosaari, expert
henna.palosaari@pyoramatkailukeskus.fi
tel. 040 8456 763

Involved in the development work:



Ellare Oy
Pirjo Räsänen



South Karelian Foundation for Recreation
Areas, Ketjureaktio -hanke, Matti Moller /
(Chain reaction project)



Työ- ja elinkeinoministeriö
Arbets- och näringsministeriet